

A collage of various banknotes including British pounds, Euro, and US dollars. The notes are scattered and overlapping, creating a textured background. A dark blue rectangular box is centered over the collage, containing the text 'FlexForms SYSTEM' in white.

FlexForms

SYSTEM

- One link with global payment options, languages and currencies
- Responsive forms for all devices
- Enhanced cross-sell and up-sell capabilities
- Drag-and-drop payment flows
- Built-in A/B testing
- Dynamic WebWidget checkout button
- Sandbox with instant customization
- Integrated banner, image and URL inventories

FEATURES

Why Choose FlexForms?

FlexForms is a groundbreaking new foundation for actively taking payments online from anyone anywhere. This system has an abundance of features that empower the merchant's business, while simplifying the purchase process for the buyer. FlexForms takes the process of accepting payments to new levels of ease with increased simplicity and conversions. With easy, dynamic and streamlined payment flows, you can create custom cascades, route traffic, control design and branding, conduct countless forms of testing, institute better promotions, and reach a larger group of buyers. As a customizable billing solution with a simple drag-and-drop interface, international payments, promotional features and custom integrations are optimized, thus allowing for a smart checkout process and intuitive purchase experience.

Looking for a way to quickly accept all payment options?

FlexForms has it.

Want to test and tweak anything and everything related to payments so you can use what works best?

FlexForms lets you.

Need a way to streamline the consumer purchasing experience?

FlexForms includes capabilities to do so.



(USD)\$ \$24.95(USD) for 30 days (non-recurring) English

Pay as a Guest | Pay with | Pay & Create ?

Billing Contact

First Name * Last Name *
Email *

Billing Address

Postal Code * Country *

Payment Options

Card | SEPA | EU Debit | DirectPayEU | giropay

Credit Card Number * [More](#) * Required Fields
Exp. Date * CW * ?

Yes, Store my payment info & create my own CCBill Pay account! ?

This is a secure 256 bit SSL encrypted payment.

By completing this order, I confirm that I am 18 (some locations, 21) years or older and agree with the [privacy statement](#) and general [terms and conditions](#).

Place your order

- Ease of use
- Better management of your resources
- Control of your brand
- Instant customization
- IP address targeting, in order to display the buyers' local language and currency

One Link, All Options

It's all about simplicity. Gone are the days of creating multiple forms so you can accept different types of payments. When you use FlexForms, you are able to include most of the applicable payment options using just one payment link. So, if you want to accept credit cards, debit cards, gift cards, direct debit for all of Europe, online checks and direct bank transfers without needing to create a form for each, you can. This inclusive approach applies to currencies and languages, as well. The preferred currency of your buyers is automatically displayed from the same payment link based on their location and browser settings. And with more available display languages for the global market, you can be sure you are speaking to those consumers in their preferred language.

This "universal" characteristic of FlexForms lets you gain considerable operational efficiencies, while it leverages geo-targeting to make sure consumers are seeing what they should regardless of location.



BENEFITS

Globally Responsive

Consumers are using everything to buy these days - laptops, tablets, mobile phones, and yes, desktops. At checkout, if they are presented a payment form that isn't displaying properly on whichever device they are using at that moment, they're more likely to go elsewhere and abandon that purchase.

FlexForms is designed to accommodate not just different devices, but different browsers and locations. The geo-targeting attributes of FlexForms ensure global consumers see their checkout information at their local level. Precise currency options will be displayed. Local languages will be offered. Locally available payment types will be presented to the buyer.

Reaching a global audience on its terms has never been as easy as it is with FlexForms. Smart and automated design opens markets to your content and services, which previously required multiple forms, development and publication.

- Instant expansion to global audiences
- Device-sensing
- Browser-sensing
- Region-sensing
- IP address smart targeting
- Automatic offering of consumers' available payment types

- Instantly customizable
- Translates to user's language by autosensing the IP address
- Easily control the button from within the Admin
- Clear, concise purchase direction
- Saves resources
- Control over your brand's presentation

Dynamic Payment Button: WebWidget

Your site needs to cut through all the noise inherent to online purchases. Providing a clean and clear path to buy that item or subscribe to that content is key to completing that transaction process quickly and completely. Our included WebWidget is a customizable, dynamic button anchoring your payment flow to your site, offering specific checkout information to your buyers no matter where they are located. Using the same automatic and intelligent sensing capabilities as the forms themselves, your checkout process can quickly empower that transaction. Additionally, you can make changes to the look, color and display of the WebWidget within FlexForms and have them take effect without having to update the code on your website.

Getting the Most Out of FlexForms: A / B Testing

Knowledge is power, and testing empowers that knowledge. Side-by-side testing, or A|B testing, is one of the new, leading edge inclusions in FlexForms. FlexForms allows you to easily test any variation of your payment forms so you can see which color, layout, price point or banner offers the best conversions. But taking it to the next level, FlexForms also offers testing options on multiple functions – from legacy CCBill forms, to different payment types for a region, and various FlexForms. You are even able to compare a CCBill FlexForms form with a payment form from an outside processor/biller.

In fact, we encourage you to do all of the testing you want so you can see for yourself how FlexForms can drive conversions and results through its ease-of-use and performance.

- Compare any and all forms, including legacy and other processors' forms
- Compare different processors' options
- Base decisions on tangible results and outcomes
- Drag-and-drop ease of use

- Set up forms without needing Merchant Support
- Modify and change payment links in a non-public environment
- Test entire flows before actually making them live
- No need to create a new form – just modify an existing live form
- Push updates live instantly to your website
- Lower risk of errors, such as typos and graphics
- Test promotions
- Experiment with images while they are being reviewed

Sandbox Environment

Any new project or website is a new venture, and going public without testing can be problematic. CCBill has built a new sandbox environment to allow the merchant to create and customize its checkout process, payment forms and any settings before going live on the web. Within FlexForms there is an area specifically setup to accommodate any customization or tweaking to your payment links, which allows you and your business to see how those changes will impact and improve the process. What distinguishes our sandbox is its ability to offer you methods to perform instant customizations on your FlexForms payment links and allow your associates, marketers or developers to participate in testing prior to launch. And once you're ready to publish your changes, you can do so quickly and efficiently without needing to manually update multiple links.

Dynamic Payment Flows

Perhaps one of the most ground-breaking changes in payments is the new foundation of payment flows in FlexForms. Essentially a traffic management system, setting up and managing payment flows is as simple as a drag-and-drop operation within FlexForms. Whether you want to include different payment options during checkout, test different form layouts or designs, or even incorporate different payment providers in the flow, FlexForms flows are only limited by your imagination. You can create dynamic checkout flows on-the-fly and instantly apply them to your payment links, in order to route consumers through different paths. Testing options are inherent, and FlexForms provides you the basic foundation to determine the best and most effective checkout for your consumers.

Each payment flow is a defined pathway that can be set up based on payment selection. Self-managed payment flows also allow you to make any changes or updates to them without needing to update your payment links and/or websites, thus saving you time and allowing you to adapt quickly to needed changes or publish new product offerings. With its visual flow representations, you are able to follow your flow and design, in order to determine the right checkout process for your business.

- All forms can be added to any payment flow
- Test for better conversions
- Test for branding
- Set up multiple flows
- Ease of use
- Test forms or flows against one another

- More promotional materials
- Manage promotions yourself
- More customization options
- More promotional placements on your form
- Opportunity for more sales

Enhanced Promotional and Up-Sell Capabilities

Including additional offers during the checkout process is a proven way to increase sales, drive branding and diversify your offerings to the buyer. And within FlexForms, promotions, up-sales, bonus sites and cross-selling have been expanded to provide instant and flexible publication of your additional offerings. Up-sells and bonus items can now be configured directly in FlexForms and no longer delayed by lengthy approval processes – thus allowing you movement and control, as well as flexibility for your promotional efforts. Bonus offers are now immediately included on your payment form with new banners and visuals to grab attention. Cross-sales with other merchants have been streamlined, thus allowing you to instantly include additional items in the dynamic, drag-and-drop payment flows in order to maximize sales.

Promotions need to capture the interest of the buyer to work. CCBill has created the ability to upload and store images and banners for your promotions, as well as add flexible wording to actively promote offers to the consumer, with the goal of including that offer with the transaction.

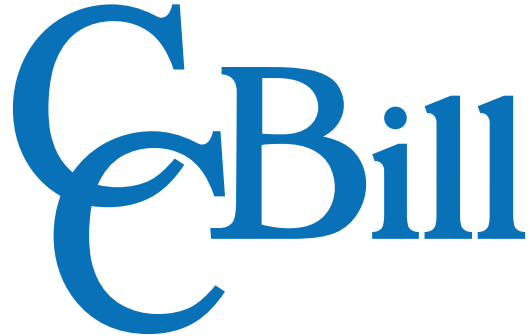
The Next Wave

FlexForms is designed with one purpose — to provide an easy-to-use flow and forms system that will help increase conversions and traffic. With its universal payment links that can be built, tested, instantly customized, and applied to WebWidgets and payment pages, gone are the days of managing multiple forms. Quite simply, you can instantly access a global audience of buyers without the need to make or have a bunch of separate payment links or forms for different payment types and products. You are in control of your own image, URL, form and pricing* inventories that you can access to build the payment flows, which will make the most sense for your customers.

The depth of the menu of functions and tools in FlexForms encourages your business to offer the best purchase process for the most robust, but simplified consumer experience. The fully responsive design senses devices, browsers and regions to ensure the optimal payment options are employed on the right device at the right time. And smart pay now buttons (WebWidgets) clearly identify the place for consumers to complete their purchases.

The new FlexForms is the next evolution of payments. Not just for your business today, but for all of your future payment system needs.

*Pricing inventories are available outside of the FlexForms Admin.



More Information?

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