

FlexForms SYSTEM

- Instantly Customizable
- Ease of Use
- Clear Purchase Decision
- Saves Resources
- Branding Control

FlexForms by CCBill

Benefitting From the Dynamic Payment Button

Your site needs to cut through all the noise inherent to online purchases. Providing a clean and clear path to buy an item or subscribe to content is key to completing a transaction process quickly and completely. Our included WebWidget is a customizable, dynamic button anchoring your payment flow to your site and offering specific checkout information to your buyers no matter where they are located. Using the same automatic and intelligent sensing capabilities as the forms themselves, your checkout process can quickly empower your transactions. Additionally, you can make changes to the look, color, and display of the WebWidget within FlexForms and have them take effect without having to update the code on your website.

The FlexForms Advantage

FlexForms is designed with one purpose — to provide an easy-to-use flow and forms system that will help increase conversions and traffic. This dynamic way of setting up streamlined payment flows allows you to create custom cascades, route traffic, control design and branding, conduct various forms of testing, institute better promotions, and reach a larger group of buyers. As a customizable billing solution with a simple drag-and-drop process, FlexForms helps you optimize international payments, promotional features, and custom integrations for a better process and purchase experience.

FlexForms is the next evolution of payments. Not just for your business today, but for all of your future payment system needs.

FlexForms Features:

All Payment Options on One Form. We include all your accepted payment options on one form.

WebWidget. Linking code for your website that directs your consumer to the payment form.

A | B Testing. Test any combination of a FlexForms payment form, a legacy CCBill payment form, or a form from an alternate processor through one link.

Responsive Forms. Take payments from any location and device, while consumers see the form how they should, based on what they are using at the time.

Multiple Language, Image and URL Inventories. Create your own inventory of branding images and directional URLs for instant customization of your forms for any look or any offer.

Trusted CCBill Brand and Support. Reassure your consumers that they are making a safe and reliable purchase.

To learn more about FlexForms, [click here](#).

More FlexForms Benefits

Dynamic Payment Flows

Each payment flow is a defined pathway that can be set up based on payment selection. Self-managed payment flows allow you to make any changes or updates to them without needing to update your payment links and/or websites.

Enhanced Promotional and Up-Sell Capabilities

Promotions, up-sales, bonus sites, and cross-sales have been expanded to provide instant and flexible publication of your additional offerings – thus allowing you movement and control, as well as flexibility for your promotional efforts.

A | B Testing

Easily test any variation of your payment forms so you can see which color, layout, price point, or banner offers the best conversions. Test options on multiple functions from legacy CCBill forms, different payment types, various FlexForms, or even with a payment form from an outside processor/biller.

One Link, All Options

There is no need to set up multiple forms to accommodate different methods of payment. Use just one link for credit cards, debit cards, online checks, EU Debit/SEPA, and DirectPayEU payment methods. Everything is on one form, including currency and language.

Globally Responsive Forms

FlexForms is designed to accommodate not just different devices, but also different browsers and locations. The geo-targeting attributes of FlexForms ensure global consumers see their checkout information at their local level.

Sandbox Environment

Create and customize the checkout process, payment forms, and any settings before going live on the web. Additionally, perform instant customizations on your FlexForms payment links and allow your associates, marketers, or developers to participate in testing prior to launch.

“FlexForms makes setting up cascading billing a snap. The visual/graphic layout of building a payment flow makes things much easier and intuitive, compared to the legacy method of setting up cascading billing. The forms themselves are clean and modern looking and I love that you can add images to the FlexForms.”

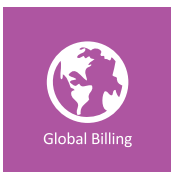
Jason, Owner, Spunkworthy



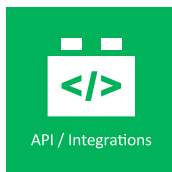
Already Have an Account?

Access FlexForms from within the Admin Portal [here](#).

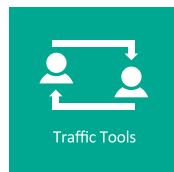
For help contact [Merchant Support](#) or call 800-510-2859 to get started.



Global Billing



API / Integrations



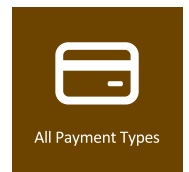
Traffic Tools



Sandbox Testing



Consumer Trust



All Payment Types

855-4-CCBILL

ccbill@ccbill.com

ccbill.com

Much more than a payment processor, CCBill is an e-commerce platform that can provide expert support and empowerment to your expanding relationships. Whether it's through consistent on-time payouts, distinctive affiliate tools, or the comprehensive and proprietary set of account management options, CCBill understands online business like few others, and has been offering industry-leading solutions since 1998. Processing for more than 30,000 websites worldwide, CCBill has the reliable problem-solving techniques, phenomenal consumer support, and innovative solutions to support all the markets it serves. For more information, visit [ccbill.com](#).