



One-Click Upgrades Provide More Options
Complete API Options and Notifications
Automated Recurring Billing
Retention and Loyalty Tools
24/7 Member Billing and Login Support

CCBill Dating Program

Increase Your Bottom-Line Seamlessly

Whether it is free-to-play, keeping members interested or keeping up with expanding mobile use – dating site payments and management can be complex. Add-on changing banking regulations and new payment types, and your payment processor becomes a valuable partner in managing your end result.

CCBill provides dating and relationship sites with the tools to adapt, grow, and automate, while incorporating high-risk management when needed (see note). By providing members the ability to increase their subscriptions with one-click upgrades, CCBill’s payment processing platform empowers a positive member experience, and improves retention with automation and 24/7 member support. With the best subscription tools in the business, including trial and recurring payments, automated notifications, and automated custom receipt delivery, you can focus on your site and leave your member billing support and management to us.

Upsell Love

As the world changes so must your business, and adding new revenue streams or attracting partners is a necessity to attract and retain your buyers. With merchant-to-merchant cross-sell options your dating site your dating site can drive more traffic. And with CCBill’s integrated Original Affiliate system, tracking partners or referred sales becomes an automated process.

CCBill’s Date pricing package was designed to meet the needs of dating sites with flat rates for subscriptions and free trials, and no hidden upcharges for cross-border payments or different card types. Everything you need to take payments is included in the package, and can be added to your site easily and seamlessly – allowing you to start leveraging the broadly recognized consumer respect of CCBill as a trusted partner in a matter of days.

Our all-inclusive e-commerce service can help you:

Set it and forget it. Incorporate automated subscriptions and notifications.

Attract new members. Offer new visitors free and paid trials at no additional cost.

Keep members happy and engaged. Provide members the ability to increase their subscription with one-click upsells.

Support happy customers. 24/7 billing and login support for members is included at no extra charge.

Offload regulation management. Be compliant with MasterCard High-Risk guidelines.

Expand your global reach. International currencies and languages reach global users on their local level for a friendly experience.

Attract instant trust. Offer a secure payment processing option that millions of buyers already trust and prefer for their purchases.

Note: MasterCard considers any dating site to be high-risk, even if the site offers services that are not of traditional adult content. Your site may fall into a high-risk category for MasterCard even if it didn’t qualify as a high-risk site for other card types. Any dating site with adult-specific content and/or images automatically falls under risk for both content and pricing with Visa and Mastercard.

To learn more about CCBill for Dating, and CCBill Cross-Sell options, [click here.](#)

What You Get

Fraud Control

At no extra charge, transactions are analyzed, scrubbed, and validated by our proven and extensive fraud system.

Global Billing Tools

Smart forms, multiple currency options, and regional pricing capabilities help connect your offering to your customers regardless of their location.

Partner Marketing Service

A complete affiliate and partner marketing system helps you find advertisers and affiliates to drive traffic to your site.

Automated Recurring Billing

Configure and automate for recurring payments.

End-User Support

Our fully staffed 24/7/365 billing support center is ready to provide help whenever your customers need it.

Robust Reporting

Detailed and extensive real-time reporting gives you the 4-1-1 on all aspects of your business.

API/Integration Tools

Our variety of APIs, guides, and tools helps get your system up and running quickly.

Mobile Options

Responsive payment forms, confirmations, and receipts work on any device so you can reach a bigger audience.

Test Environments

Multiple credit card types and payment processes can be tested and vetted before making anything live.

Membership Management

Exportable tracking reports help you understand members' mindsets and determine additional opportunities.

One-Click Tools

Provide loyal customers options for additional value-adds using one-click purchase functionalities.

Most Accepted Payment Types

Accept payments via credit cards, debit cards, gift cards, electronic checks, or online banking.

What You Don't Get

No Maximum Volume/Caps

No Payout Fees

No Monthly Fees

No Consumer Support Fees

No Cross-Border Fees

No Statement Fees

No Start-Up or Application Fees

No Up-front Reserve or Security Deposit



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ccbill.com

Much more than a payment processor, CCBill is an e-commerce platform that can provide expert support and empowerment to your expanding relationships. Whether it's through consistent on-time payouts, distinctive affiliate tools, or the comprehensive and proprietary set of account management options, CCBill understands online business like few others, and has been offering industry-leading solutions since 1998. Processing for more than 30,000 websites worldwide, CCBill has the reliable problem-solving techniques, phenomenal consumer support, and innovative solutions to support all the markets it serves. For more information, visit ccbill.com.