# Referral Partner Program





# Become a CCBill Referral Partner

## What is the CCBill Referral Partner Program?

CCBill's Referral Partner Program enables you to create a unique value proposition for your customers by offering CCBill's payments services platform and processing solutions as part of your value-added service. With over 30,000 customers, we're one of the top global payment processing companies in the market. It's comforting to know that you are working with an industry leader. Your customers will likely find that we are more affordable, easier to integrate, and more flexible (no long- term contracts) relative to the other providers.

### Why Should You Refer Your Clients to CBill?

- Standard Risk and High-Risk Account Options for Most Business Models
- Processing for Single Transactions as well as Automated Subscriptions, and Recurring Amounts
- Digital, Access, Service AND Tangible Processing Available
- Robust Subscription Automation
- Extensive E-Commerce Platform with Two-Way Systems Communication
- Industry-Leading Fraud Protection
- Integrated Affiliate Tracking Software with included Affiliate Marketing Services
- Wide-Ranging Integration Options
- Hundreds of Features and Tools Available at No Additional Cost
- 24/7 Merchant Support for You and Your Client
- Included 24/7 Billing Support for Your Client's Customers
- Online Business, High Risk, Dating, Live Entertainment, Subscription, and Non-Profit Models

#### What's in it For You?

- No Caps or Maximums on Your Referral Commission
- Commissions Paid to You as Long as the Account Exists
- Unlimited Referral Opportunities
- Weekly Commission Payouts
- Become a CCBill Integration Partner

Once you are approved as a qualified CCBill Referral Partner, you simply provide any qualified leads directly to your CCBill Channel Manager. The Channel Manager will work on securing the account and ensuring you receive proper credit for the new merchant processing.

Each time one of your qualified referred merchants signs up for a CCBill account via your Channel Manager, you'll immediately start receiving up to 2.00%\* of their net payment volume on a weekly basis. Unlike other referral programs which cap or limit your commissions, the CCBill program pays your commissions on the qualified referrals for as long as the merchant is processing with CCBill in good standing. Plus, we don't limit you to commissions on profit, but pay on overall net volume.

# **Referral Partner FAQs**

#### **How Does it Work?**

When the merchant you refer signs up for a CCBill account, you are eligible to receive a Qualified Referral Fee. The commission amount is a percentage of the transactions processed by your referred merchant through CCBill's online processing and our payment services platform.

After the referred merchant's account is active and processing transactions, you'll receive a weekly commission payment up to 1.00%\* of the net processed amounts. There is no maximum amount that you can be paid or cap on your commissions for your qualified referred merchants.

#### **How Do I Refer Someone?**

Simply provide the name and detailed contact information of your qualified merchant via email or phone directly to the Channel Manager. The Channel Manager will contact your referral and work to complete the account application. Once the account is active and processing, the account is tagged with your referral ID and commission payments are started two weeks in arrears.

#### Who Can I Refer to CCBill?

You may only refer individuals who do not already have a CCBill account and with whom you have a pre-existing personal or business relationship. You may not refer names obtained from group email addresses or email mailing lists, and you may not refer yourself.

#### **How Long Do I Receive Commissions?**

The commission period begins when your referred merchant has an activated account and starts to process transactions on that account. Commissions are paid as long as the account is active and in good standing.

#### How Do I Get Started?

Complete your lead referral agreement and submit it to your Channel Manager, along with two forms of identification. Once the application is approved, your Channel Manager will provide you with your referral ID and direct submittal information.

#### \*Based on business model or risk category





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