

MerchantConnect

- Revenue and Traffic Sharing
- Simplified Integration Process
- Instant Diversification
- Legal Cross-Sales
- One-Click Purchases

Merchant Connect by CCBill

Capture New Sales Easily with One-Clicks

Much like the affiliate model, Merchant Connect empowers a linking between different CCBill merchants to offer their content, services and/or goods to the base of CCBill merchants through its simple-to-use online interface. Merchant Connect can link a merchant's traffic to other merchants automatically. Clicks and sales are tracked and pay-per-sale, revshare or custom compensation models can be applied between merchants, much as we do for our renowned affiliate system. CCBill tracks the sales, manages the traffic and can even settle payouts, so you can stay focused on running your business.

Merchant Connect is a network of businesses that choose to do business together.

Designed to simplify and secure the purchase process while increasing revenue, this marketplace empowers your business to reach new markets and consumers with flexibility and innovation. By providing a new way to make purchases from different merchants without re-entering payment information, the consumer experience is eased and allows for merchants to increase traffic and revenue for themselves and their affiliates.

Why it Works

With our one-click feature, cross-sales, up-sales, upgrades and add-on purchases are easier for consumers ... and will help your conversion rates. Merchant Connect includes support for all of these tools for you and your partners. CCBill's variety of technology solutions make the broadening of your product offerings manageable.

Why join Merchant Connect?

Searchable program listing. All Merchant Connect partners will be visible to all merchants, including program details. Quickly select the program(s) you want to partner with and join immediately.

Flexible and reliable accounting. Whether it's pay-per-sale or revshare, Merchant Connect lets you set your payout process.

Simplified integration process. Merchant Connect comes with a pre-built script to handle the affiliate merchant functions.

Find more opportunities with merchants to establish cross-sells. Expand on the success of our cross-sale system to add new offers to your website as a post-sale tool.

Easily add related products to your site. Work with already established partners to add additional products and services to your site.

Automate the purchase process. Once configured you can let the feature run itself. Receive automated notifications when purchases happen and get notified if program settings change.

To learn more about Merchant Connect, visit [click here](#).

How it Works

CCBill is one of the few payment services which also promotes the connection between merchants to help expand product offers and connect you with other partners. You may also apply cross-sells to your payment flows and manage the various partners as you see fit. With our extensive one-click purchase tools, and the merchant offers available in [Merchant Connect](#), CCBill supports more business between more merchants for the bottom-line result of more sales.

Merchant Connect showcases listings of participating merchants and is easily accessible from within the CCBill Admin Portal. Merchants seeking sales opportunities or offering new programs can now see the programs available for them to join, and click to contact a business with which they want to work. Merchants are also able to easily register for Merchant Connect from within the Admin Portal.

A detailed walkthrough of the system is available on our Merchant knowledge base located [here](#).

Already Have An Account?

To explore Merchant Connect programs in the Admin Portal, click [here](#).

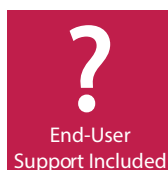
To become a sponsor, contact Merchant Support.

800-510-2859 or merchantsupport@ccbill.com



“By far the one-click option gave us the opportunity to grow. As of today, we are seeing a number of consumers making purchases on our sites through one-click and have been pleased with the added functionality the feature provides. The ease of one-click purchasing for our consumers, along with the assured security CCBill provides for their personal and financial information, makes one-clicks by far the best revenue builder for our sites. The new Merchant Connect portal makes it easier than ever for companies to work together to create cross-sale opportunities, and we are thrilled to be part of it.”

-Shay E., VP of marketing and business development, ImLive



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www.ccbill.com

Much more than a payment processor, CCBill is an e-commerce platform that can provide expert support and empowerment to your expanding relationships. Whether it's through consistent on-time payouts, distinctive affiliate tools, or the comprehensive and proprietary set of account management options, CCBill understands online business like few others, and has been offering industry-leading solutions since 1998. Processing for more than 30,000 websites worldwide, CCBill has the reliable problem-solving techniques, phenomenal consumer support, and innovative solutions to support all markets it serves. For more information, visit www.ccbill.com.